

Application No. 10/003,471  
Amendment Dated: August 6, 2007  
Response to Office Action of April 6, 2007  
Attorney Docket No.: C063

**Amendments to the Claims:**

This listing of the claims will replace all prior versions and listings of claims in the application:

**Listing of Claims**

1. (original) A method of attracting visitors to a college-related web site, comprising:
  - providing a form for use in nominating a scholarship recipient nominee;
  - nominating a scholarship recipient nominee;
  - contacting the nominee to confirm that the nominee accepts the nomination;
  - providing a form for voting for a nominee;
  - posting the form to vote for a nominee;
  - confirming the vote using electronic mail; and
  - awarding a scholarship to the nominee satisfying a voting criterion.
2. (currently amended) The method of claim [[1]] 14 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the nominee having the most votes within in a pre-specified time period.
3. (currently amended) The method of claim [[1]] 14 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the first nominee nominated.
4. (currently amended) The method of claim [[1]] 14 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the first nominee to receive a predetermined number of votes.
5. (original) A method of awarding scholarships using a site on a global computer network, comprising:
  - nominating multiple nominees for a scholarship;
  - voting for the multiple nominees; and
  - awarding the scholarship to the nominee satisfying a voting criterion.

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6. (currently amended) The method of claim ~~[[5]]~~ 15 further comprising transmitting a confirmation of the vote by electronic mail.
7. (currently amended) The method of claim ~~[[5]]~~ 15 in which ~~voting-receiving~~ votes for multiple nominees comprises each receiving votes from one of multiple voters submitting an electronic voting form or electronic communication.
8. (currently amended) The method of claim 7 in which ~~voting-receiving votes~~ for multiple nominees further comprises receiving votes from a voter transmitting an electronic mail message to confirm a vote for one of the multiple nominees.
9. (original) The method of claim 8 further comprising verifying that the voter has not previously voted for the one of the multiple nominees, thereby preventing the voter from casting more than one vote for any nominee.
10. (currently amended) The method of claim ~~[[5]]~~ 15 in which receiving a nomination posted on the web site nominating multiple nominees for a scholarship includes receiving a nomination from any individual having access to the global computer network can nominate a nominee.
11. (currently amended) The method of claim ~~[[5]]~~ 15 further comprising posting a list of nominee identifiers to identify the nominee to voters, the identifier not providing the real name or address of the nominee.
12. (original) The method of claim 11 further comprising seeking consent of the nominee before posting the nominee's name on the list.
13. (currently amended) A computer readable media including instructions for executing the steps of ~~claim 1~~:
  - providing a form on the web site for use in nominating a scholarship recipient nominee;
  - receiving a nomination posted on the web site nominating a scholarship recipient nominee;
  - electronically contacting the nominee to confirm that the nominee accepts the nomination;
  - providing on the web site a form for voting for a nominee;

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accepting a vote for a nominee;

confirming the vote using electronic mail; and

awarding a scholarship to the nominee satisfying a voting criterion.

14. (new) A method of attracting visitors to a college-related web site, comprising:  
providing a form on the web site for use in nominating a scholarship recipient nominee;  
receiving a nomination posted on the web site nominating a scholarship recipient nominee;  
electronically contacting the nominee to confirm that the nominee accepts the nomination;  
providing on the web site a form for voting for a nominee;  
accepting a vote for a nominee;  
confirming the vote using electronic mail; and  
awarding a scholarship to the nominee satisfying a voting criterion.
15. (new) A method of awarding scholarships using a web site on a global computer network, comprising:  
providing a web site including a form by which people having access to the global computer network can nominate nominees for scholarship awards;  
receiving nominations posted on the web site, the nominations nominating multiple nominees for a scholarship;  
posting on the web site the list of nominees;  
receiving votes cast by individuals for the multiple nominees cast on the web site over a computer network; and  
awarding a scholarship to the nominee satisfying a voting criterion.

16. (new) The method of claim 15 in which receiving nominations posted on the web site comprises receiving nominations from anyone having internet access.

17. (new) The method of claim 16 in which receiving nominations posted on the web site comprises receiving nominations for any college student or prospective college student.

18. (new) The method of claim 15 in which receiving nominations posted on the web

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site comprises receiving nominations for any college student or prospective college student.